

ORGANIC
HANGER™

the devil is
in the detail.

She embraces the crowd,
but knows she stands out.
What makes her different makes her, her.
The devil is in the details.
An intimate look inspired
by the delicate artistry of Kutch.



OH/31/19 : Classic Blue ombre organic cotton long dress with botanical embroidery



OH/32/19 : Classic Blue ombre organic cotton tunic with botanical embroidery



OH/33/19 : Classic Blue ombre organic cotton top with front full of cord embroidery



She embraces the crowd
but for she stands out
What is so different makes her her
the detail.
inspired by the
of Kutch



OH/35/19 : Purple Pink ombre organic cotton pleated tunic with cord dori embroidery



OH/36/19 : Purple Pink ombre organic cotton top with botanical embroidery



OH/37/19 : Pink Purple ombre organic cotton gathered long dress with botanical embroidery



OH/38/19 : Classic Blue ombre organic cotton long kurta with cord embroidered side placket and from pleats.



About the textile

Kala Cotton: An old world Indian cloth, which begins life in Kutch. Resilient to drought and wind, with high tolerance to pests and diseases makes for a beautiful alternative to the easily available, genetically modified cotton that requires irrigation and severe chemical treatment.

Kala Cotton is energy efficient, economically viable and promotes a valuable ecological diversity in India. With minimal investment needed in its manufacture, it's cultivation is best suited to marginal farmers who can't afford the risks that accompany modern day expensive cotton farming.

It is a versatile textile with strength, soft texture and a humble character.



We are proud and dedicated to help in revival of this local organic crop.

– Ami & Ankita.



Write to us!
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Keep in touch with us!

  @organichanger

Size Chart

All sizes are in inches and measured all around

SIZE	CHEST	WAIST	HIP	SHOULDER
Small	36	38	42	14
Medium	38	40	44	15
Large	40	42	45	16
X Large	42	44	47	16

Please Note:

- All the Organic Hanger garments have an additional 3 inch all round allowance of fabric in the final stitched product.
- Trousers are all round elasticated and flared at the bottom.
- Irregularities in the textile is not a flaw, but a validation of the product being hand woven. Kindly consider the same.

Wash care :

- Kala Cotton is a low maintenance fabric.
- Kindly machine was separately in cold water with mild detergent.
- Hanger and shade dry if possible
- Our fabrics are pre-washed and shrunk before converting them into garments.